Winchester School of Art

A welcome and introduction

Sarah Travis
2012/13
Winchester School of Art

- Faculty of Art, Business & Law
- 1350 students – Approximately 950 Undergraduate students & 400 Postgraduate students
- About 104 staff
- Diverse staff & student population – China, Taiwan, Japan, S. Korea, America, Australia, Middle East, India, Malaysia, Norway, Sweden ….
- World-renowned Professors
Winchester School of Art

Successful history of over 150 years

One of the top & longest established Art Schools in the UK

Current students & graduates win top awards & work for some of the best companies in the world
Professor Bashir Makhoul – Head of WSA & Rector of the Winchester campus

Bashir is a Palestinian artist who was born in Galilee, Israel, & has worked in the UK for the past 18 years. His work draws the eye with beautiful patterns & repeated motifs, but engages the viewer with complex themes beneath the seductive surface: Issues of economics, nationalism, war & torture. He has exhibited his work widely in Britain & internationally, including the Hayward Gallery, Tate Liverpool, Arnolfini Bristol, Ikon Gallery Birmingham, The Liverpool Biennial & the Jordan National Museum.
YOU ARE INVITED TO THE GRAND OPENING OF
BASHIR MAKHOUL
ENTER GHOST EXIT GHOST
Saturday 17 March 2012  3:30 - 6:00PM

Exhibition Opening Times:
17 March - 15 April 2012.
Daily 10:00AM to 7:00PM
including Sundays & Public Holidays

3rd Taoci Street, 798 Art District, No. 4, Juxianqiao Road,
Chaoyang District, Beijing 100015

For further enquiries, please contact us on:
Email: beijing@yanggallery.info or Tel: +86 10 5762 3020


展会邀请贵宾参加著名英国艺术家
柏谢尔·玛库
幽灵现 幽灵隐
艺术展开幕式
2012年3月17日（周六）下午3:30 - 6:00

展期时间：
2012年3月17日 ~ 4月15日
日常开放时间为 早10:00 ~ 晚7:00
包括周末和节假日

中国北京市朝阳区798艺术区陶瓷三街
100015
详情请洽：
电话： +86 10 5762 3020
电子邮箱： beijing@yanggallery.info
Distilled Creative

– The UK’s first student-run design agency
Distilled Creative

• Dedicated studios & staff on campus

• Students work on ‘live’ projects for ‘real’ clients on campus. Also, undertake internships.

• Students apply the skills they have learnt in the classroom, build a portfolio of commercial assignments & testimonials & gain industry exposure

• This gives students a competitive edge in the employment market when they graduate
The opportunity to be part of Distilled Creative is available to Undergraduate & Postgraduate students & alumni who have graduated from the University within the last 12 months.

Interested students typically:

• Submit an application form & CV
• Provide a portfolio of their work
• Obtain a reference from a Tutor
• Attend an interview

• Students with various skill sets are recruited
Dadu Sonam (Luxury Brand Management) worked in the Burberry Retail Division in London.
Smitha Pratbha (Fashion Design) worked as a Designer at Yik Yue design studio, London.
Sonawala Nidhi
(Luxury Brand Management)
worked for Vogue India in Delhi
Nitish Sharma (Fashion Management) worked for Aquascutum Merchandising in London.
Undergraduate Programmes

BA (Hons) Fashion and Textile Design

- Fashion Design
- Knitwear for Fashion
- Printed Textiles
- Woven Textiles
- BA (Hons) Fashion Marketing
BA (Hons) Graphic Arts

Graphic Design
Motion Graphics
Illustration
Photography
Artist: Sophy Monk
2009 D&AD Award Winner

Level 3 Graphic Arts/Photography & Digital Media Pathway Category Craft - Photography/ Tell a story through a photo-essay that changes people's perceptions of Wealth and poverty.
BA (Hons) Fine Art

Interdisciplinary

Painting
Printmaking
Sculpture
New Media

Artist: Helen Cole
Entry Requirements

Typical entry requirements include:

• 3 A Levels – Grades ABB (Including an Art or design related subject)

• International Baccalaureate – 32 points, including 16 at Higher Level

• Portfolio – Except for BA (Hons) Fashion Marketing

International students must meet the University’s English Language entry requirements – Minimum IELTS score of 6.0 (With at least 5.5 in each component) or equivalent.
Postgraduate Programmes

MA Design: Management Pathways

Luxury Brand Management

Fashion Management

Fashion and Textile Marketing

Advertising Design Management

Design Management

Global Media Management
MA Design: Studio-Based Pathways

Communication Design

Fashion Design

Textile Design

Artist: Xing Chen
2009 D&AD Award Winner
Category-Poster/Outdoor
Communication Design Graduate
Artist: Gergana Plummer
2009 D&AD Award Winner
Category-Brand Identity
Communication Design Graduate
MA Design: European Pathways

- Taught at Elisava School of Design in Barcelona
- Jointly taught by Tutors from WSA and Elisava
- Taught in English
- Awarded a University of Southampton degree

Architectural Design Management

Interior Design Management

Product Design Management
Elisava School of Design: 2005 BMW sponsored car design
MA Fine Art

Painting
Printmaking
Sculpture
Time-based Media

Artist: Atsuko Chandler
2008 MA Fine Art Graduate
Entry Requirements

Entry requirements include:

• A good Bachelors degree (Equivalent to a 2:2 or above)

• Portfolio – For Studio-based programmes only

International students must meet the University’s English Language entry requirements:

Minimum IELTS score of 6.0 for Studio-based programmes (With at least 5.5 in each component) or equivalent.

Minimum IELTS score of 6.5 for Management programmes (With at least 5.5 in each component) or equivalent.
Research

Winchester School of Art is committed to becoming a major international centre for research & has developed its own Research Centre – Winchester Centre for Global Futures in Art, Design & Media.

The Centre was established by 4 Professors & is critically concerned with art & design practices of making, thinking & representation.

We have established new chairs in global arts and culture, global art and politics and global media and communication.

Our research includes fine art, graphic arts, fashion & textile design, marketing, branding, management, contemporary arts & curatorship. Our researchers disseminate creative
practice in all these areas through internationally-recognised publications and exhibitions.

The Centre provides a vibrant environment for intellectual debate & creative practice with an international perspective, aided by our partner institutions. It is involved in applications for funded research in the UK & internationally.

Fellows have extensive contacts and experience in curation and academic publishing internationally & are involved in networks of collaboration with galleries & museums, professional associations, companies, government departments, charities & advocacy groups in the UK & overseas.

Partners of the Centre include Tate, The Arts Council of England, RGC (Hong Kong) & MacArthur Foundation (USA).
WINCHESTER SCHOOL OF ART DESIGN SUMMER SCHOOL

16th-27th July 2012
• Two courses – ‘Introduction to Graphic Art’ & ‘Introduction to Creative Fashion & Textile Design’

• Courses are focused on realising & unlocking personal & creative potential within the students’ own practice. Students receive feedback & advice & interact with other participants & professionals

• Taught in English by specialist Tutors

• 5 hours teaching per day

• Exhibition of student work on the final day

• Certificate of Attendance is awarded to each student

• Study visits to London and Bath
Accommodation

Guaranteed for international students (Must apply before the deadline)

Walking distance to the campus and the City of Winchester

Ensuite rooms with broadband and telephone

Self-catering
Tuition fees for 2012/13
(International. Full-time)

• BA (3 years): £11,600 per year
• MA (1 year): £12,500
• MA Luxury Brand Management: £16,900
• MA Design European Pathways: 12,500 Euros
• PhD (3 years): £12,500 per year (Subject to increase)
Scholarships

• We offer a number of Undergraduate & Postgraduate Scholarships

• To apply for a Winchester School of Art Scholarship, students submit an application form & Personal Statement

• Decisions on who will be awarded a Scholarship are made in July & the winners are notified in July/August

• External Scholarships are also available to students
Thank you

Any Questions?